



# State of Alabama Trade Mission Republic of Turkey March 6-15, 2008



## Mission Description

The Alabama Development Office and the Export Alabama Trade Alliance are organizing a trade mission to Istanbul and Izmir, Turkey, March 6-15, 2008. The multi-industry mission will focus on matching Alabama companies with qualified agents, distributors, representatives, end-users and joint venture partners from Turkey's modern industry and commerce sectors. The mission is aimed at companies interested in entering the expanding Turkish market, as well as those wishing to increase their presence in Turkey.



## Why Turkey?

Turkey is a growing free-market democracy at the crossroads of Europe, Asia, and the Middle East. It offers many opportunities for Alabama businesses due to its dynamic population and strategic geographic location. Turkey's market policies, strong growth, and economic and political stability have made it the United States' sixth largest trading partner -- \$4.3 billion of exports in 2005.

Did you know:

- Excellent opportunities exist for Alabama exporters in telecommunication services and equipment, energy distribution (oil and gas), electrical power systems and generation, renewable energy, safety and security equipment and services, automotive parts and equipment, information technologies, defense equipment and technologies, franchising, building materials, environmental, agricultural technology, and medical equipment and technologies
- Turkey has the potential to serve as an engine of European economic growth as it has a growing population and a low-cost work force.
- Turkey has experienced sustained GDP and purchasing power growth since 2002.
- The Istanbul region is the heart of Turkey's commerce and industry, and is the center for foreign direct investment. Izmir is a major shipping and industrial center, and is Turkey's second largest port.

## Mission Goals and Format:

The Turkey trade mission's goal is to gain first-hand market information and provide access to key government officials and/or potential business partners for Alabama companies. The trade mission will take place over nine days. A market briefing will take place in country for Istanbul and Izmir to highlight the opportunities in the various industry sectors. Scheduled one-on-one appointments will also be arranged with potential business partners, and a series of networking events will take place. Additional services can be arranged at your request.

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## FOR MORE INFORMATION, CONTACT:

Heath Cosgrove, 334.242.0450 or Heath.Cosgrove@ado.alabama.gov, Alabama Development Office, International Trade Division, 401 Adams Avenue, Suite 630, Montgomery, AL 36130, or fax back this form to 334-353-1330.

\_\_\_\_\_ I am interested in attending this trip, please send me more information

\_\_\_\_\_ I cannot make this trip, but please send me more information on trading with Turkey

Name: \_\_\_\_\_ Title: \_\_\_\_\_  
 Company: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Tel: \_\_\_\_\_ Fax: \_\_\_\_\_  
 Email: \_\_\_\_\_