

DOING BUSINESS IN TURKEY



EXPORT
ALABAMA

Invitation to Learn the Benefits of Trading with Turkey

Tuesday, November 6 Huntsville
Wednesday, November 7 Birmingham

11:30 a.m. – 1:00 p.m.

No charge. Reservations Requested. Lunch Provided.

Did you know...

- Alabama is Turkey's 24th largest trading partner. Turkey is Alabama's 21st largest trading partner. In 2006, Alabama exporters shipped \$99 million of goods to Turkey.
- In 2006, Turkey was the United States' 30th-largest export market in the world. The U.S. exported over \$5.7 billion of goods to Turkey, representing a 34% increase since 2005.
- The U.S. has always been a major trading partner of Turkey, ranking 3rd in exports with a share of 8% and 6th in imports with a share of 3.4%.
- Aircraft, spacecraft, industrial machinery, iron, steel and cotton currently attract the greatest U.S. investment, and mineral fuel, cotton and wood and paper product attract the greatest Alabama investment.
- Leading sectors for growth include telecommunication equipment and services, electric power systems, natural gas transmission, distribution, exploration, storage and trading, environmental, information technologies-hardware and software, defense equipment and services, medical equipment and technologies, franchising, automotive parts and equipment and building materials, among others.

Alabama Trade Mission to Turkey

The Alabama Development Office, Mobile Area Chamber of Commerce, Export Alabama Trade Alliance and the Istanbul Chamber of Commerce (ICOC) are organizing a trade mission to Istanbul and Izmir, Turkey March 6-15, 2008. The multi-industry mission will focus on matching participating Alabama companies with qualified agents, distributors, representatives, end-users and joint venture partners in this market. The mission is aimed at companies interested in entering the Turkish market, as well as those wishing to increase their business in Turkey. Founded in 1882, the Istanbul Chamber of Commerce (ICOC) is the oldest and the most eminent professional organization in Turkey with more than 350,000 members. In terms of size and activity, it ranks as one of the biggest 5 chambers in the world. The businessmen and merchants represented by the ICOC constitute ¼ of all companies established in Turkey, and generate 43% of all tax allocation and 22% of the GNP, realizing almost 47% of exports and 42% of imports.

Registration

Please mark the seminar you wish to attend **and RSVP to the person listed for that location.**

Huntsville

Location: Biztech
 515 Sparkman Drive
 Huntsville, AL 35816

RSVP to: NAITA at 256-532-3505 or rsvp@naita.org or
fax to 256-532-3704

Birmingham

Location: Birmingham Regional Chamber of Commerce
 505 North 20th Street, Ste. 200 – Financial Center
 Birmingham, AL 35203

RSVP to: Jamika Kirk at 205-241-8125 or jkirk@birminghamchamber.org or
fax 205-241-8165

 I cannot attend, but would like more information on Turkey/the trade mission.

Name: _____ Title: _____
Company: _____
Address: _____
City: _____ State: _____ Zip: _____
Tel: _____ Fax: _____
Email: _____

The Alabama International Trade Center at The University of Alabama is an institutional member of the Alabama Small Business Development Consortium. Funded in part through a cooperative agreement with the U.S. Small Business Administration. Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance. Contact Karla Jordan, Box 870396, Tuscaloosa, AL 35487-0396 or 1-800-747-2482.