



## PROTECTING INTELLECTUAL PROPERTY

Thursday, October 18, 2007  
Mobile Area Chamber of Commerce  
451 Government Street  
Mobile, AL 36602  
251-431-8651

### AGENDA

- 8:30 – 8:40      [Welcoming Remarks](#)  
Kenneth R. Mouradian  
Director and Intellectual Property Specialist  
U.S. Department of Commerce  
Orlando U.S. Export Assistance Center
- 8:40 – 9:30      [What are Patents, Copyrights, Trademarks and Trade Secrets?](#)  
Discussion: Conducting the Intellectual Property Audit  
Greg Jones  
Attorney-at-Law  
Hand Arendall
- 9:30 – 10:20      [How to Obtain Intellectual Property Protection](#)  
(Or, now that I know what I have, how do I protect it?)  
Susan Anthony  
Attorney-Advisor  
U.S. Patent and Trademark Office  
Office of Intellectual Property Policy and Enforcement
- 10:20 – 10:30      Break
- 10:30 – 11:20      [How to Enforce Your Intellectual Property Rights](#)  
Robert C. Fay  
President  
The Fay Group  
Atlanta, Georgia
- 11:20 – 12:00      [Recording Your Registered Rights with Customs:  
Protecting the Home Market](#)  
Kenneth Mouradian  
Director and Intellectual Property Specialist  
U.S. Department of Commerce  
Orlando U.S. Export Assistance Center
- 12:00 – 12:20      [The STOP Initiative \(STOPFakes.gov\)](#)  
Susan Anthony

Attorney-Advisor  
U.S. Patent and Trademark Office  
Office of Intellectual Property Policy and Enforcement

12:20 – 12:30

**Closing Remarks**

George Norton  
Director  
U.S. Department of Commerce  
Birmingham U.S. Export Assistance Center

**TO REGISTER:**

- 1) PLEASE FAX THIS FORM TO (251) 431-8608
- 1) REPLY TO THIS EMAIL or
- 2) VISIT [www.mobilechamber.com](http://www.mobilechamber.com) CALENDAR OF EVENTS.

**Mobile Area Chamber of Commerce, Trade Division, 451 Government Street,  
Mobile, AL 36602 or contact Tony van Aken at 251-431-8651 or  
[tvanaken@mobilechamber.com](mailto:tvanaken@mobilechamber.com)**

**Registration:**

Yes, I will attend:

**PROTECTING INTELLECTUAL PROPERTY RIGHTS WORKSHOP, Oct. 18, \$40**

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Tel: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

**Credit Card Information:**

Cardholder: \_\_\_\_\_ Number: \_\_\_\_\_

Exp. \_\_\_\_\_ or Invoice \_\_\_\_\_

For more information, please contact:

**Tony van Aken**

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